



Partnering for Success: Introducing the County Housing Landlord Incentives Program



We all need a place to call home.

We all need stability. We all need opportunity. We all need community and a place where we belong. We work to keep housing in St. Louis County, and all that home provides, affordable.

Three Key Elements

**Program
Goal**

**Program
Overview**

**Program
Highlights**

Landlord Incentives Program

Program Goals:

Increase the number of quality units available to voucher families.

Helping more families access safe, stable housing by expanding landlord participation.

Support well-maintained, move-in ready homes that meet inspection standards.

Encouraging quality housing that passes inspections and stays compliant over time.

Strengthen landlord partnerships through a smoother, more efficient leasing process.

Improving communication, reducing delays, and making participation easier for landlords.



Program Overview

County Housing's Landlord Incentives Program is designed to **strengthen partnerships with landlords, expand access to safe, affordable housing** across St. Louis County, and **encourage greater participation** in the Housing Choice Voucher (HCV) Program. The program provides financial incentives, assistance, and reimbursements to landlords, helping them maintain quality homes while reducing perceived risks associated with HCV tenancy. By supporting property owners and fostering long-term participation, County Housing aims to increase housing options and build stronger relationships with landlords throughout the community.



Program Highlights

- **Security Deposit Assistance** – Full or partial deposit assistance for eligible HCV applicants and participants, prioritizing individuals experiencing homelessness, relocating under the Violence Against Women Act (VAWA) Emergency Transfer
- **Excess Damage Reimbursement** – Reimbursement for qualifying damages beyond normal wear and tear that exceed the tenant's security deposit, with required documentation and submission within 60 days of unit vacancy.
- **Signing Bonuses** – One-time bonuses for first-time or returning landlords who lease units in high-opportunity areas, issued after successful inspection and contract execution.
- **Landlord Partnership Fund (Mini-Grants)** – Mini-grants for minor property improvements such as safety upgrades, pest treatments, or accessibility enhancements.



How to Participate

- Express interest
- Submission of forms/photos/receipts

How to Contact Us

connect@countyhousing.org



